

BESTON GLOBAL FOOD COMPANY

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BESTON WINS ANOTHER MAJOR INDUSTRY AWARD, THIS TIME FOR THE BEST COLBY CHEESE IN AUSTRALIA

- **Beston Global Food Company (BFC) has been named the Best Colby Cheese in Australia at the 2018 DIAA Annual Awards dinner on Friday 10 May 2018.**
- **Beston also wins a combined total of 11 awards at this prestigious industry event, taking the tally to 39 high profile industry awards since 2015, when the company listed.**

It is again official that Beston makes the best cheese in Australia – in 2017 for its Edwards Crossing Cheddar Cheese and this year its Edwards Crossing Colby Cheese.

At the prestigious 2018 Dairy Industry Association of Australia (DIAA) Awards last Friday, Beston won the Best Colby Cheese in Australia and 10 other major awards for cheese products in their Edwards Crossing and Mables cheese ranges, including a Silver for their Whey Powder.

This win is also on the back of BFC winning 6 major cheese awards at the Sydney Royal Cheese and Dairy Show, judged in February 2018. The Sydney Royal Cheese and Dairy Show is known as the most prestigious and largest royal dairy show annual competition in Australia, where on their website they state, *“a win represents the highest industry accolade”*.

“To follow on our success this year at the Sydney Royal Show where we won Gold for our Edwards Crossing Vintage Cheddar and 5 silver medals for other cheese products in the range and now to win another ‘Best in Australia’ award for our Edwards Crossing Colby cheese, is again humbling, as these awards are incredibly competitive and attract the highest quality entries. The fact that we now have in our possession a total of 39 high profile industry awards is almost overwhelming, in just 3 years of listing the company,” says Dr Roger Sexton, Chairman for Beston Global Food Company.

Paul Connolly, BFC Australia’s Master Cheesemaker goes on to say, “it is so pleasing to collect awards such as these at what is known as the academy awards of dairy, especially in front of industry peers and now two years consecutively. What is more rewarding is that the focus for the last 12 months was on our Mozzarella plant in Jervis, as the final commissioning of this plant represents the culmination of a \$26.5M investment by BFC into its dairy operations over the last 2 years, for which we recently received an exporters license. It is a testament to the extraordinary effort of my team at our Murray Bridge plant who have continuously produced the highest standard of hard and semi-hard cheeses, whilst so much focus was placed on getting our Mozzarella out to distributors due to the demand. I can now say that to date we have won major awards at every major event we have entered into.”

BESTON GLOBAL FOOD COMPANY PTY LTD
ABN 28 603 023 383

A member of the Beston Global Food Company Group of Companies

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Beston Global Food Company Limited (ASX: BFC) announced on 1st May 2018, that it had developed a new innovative adult cheese snack called 'Fancy Bites', under the Edward's Crossing premium cheese brand that is to be distributed to 700 Woolworths stores across Australia, commencing on 6 June 2018. Coinciding with BFC winning the abovementioned major award, a decision has been made by Woolworths to expand their order of 'Fancy Bites' and range the product in 907 stores across Australia. This will be in addition to the ranging of the Edwards Crossing award winning semi-hard cheeses; Cheddar, Colby and Gouda in the majority of Woolworths stores in South Australia.

BFC award winning cheeses and products are also available on-line through our Beston Marketplace – where all products are coded with their end-to-end track, trace and anti-counterfeiting capability through OZIRIS. This allows consumer to shop with peace of mind that their products are premium, safe and authentic.

Dr Roger Sexton says, "ABC News last week ran a story on popular Australian brands being confiscated as they were found to be counterfeits, equating to several million dollars' worth of product. In this article BFC was named as an Australian company who has developed a three-part traceability, anti-counterfeit and global e-commerce platform."

"The system allows consumers to buy online and offline, trace the origin of products, and verify their authenticity," said an Austrade representative.

Beston Global Food Company is a proud SA company taking the best of Australia to the world and now employs nearly 300 people.

ENDS

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