

BESTON GLOBAL FOOD COMPANY

LEVEL 9, 420 KING WILLIAM STREET, ADELAIDE, SOUTH AUSTRALIA, 5000
TELEPHONE +61 8 8470 6500

MEDIA RELEASE

6 October 2018
CODE: BFC

ASX

BESTON GLOBAL FOOD COMPANY CHALKS UP ITS 70TH AWARD IN LESS THAN THREE YEARS

- BFC has been awarded the Emerging Exporter Award at the Business SA 2018 Export Awards

Beston Global Food Company (ASX:BFC) has reached yet another milestone. At Thursday night's Business SA 2018 Export Awards Gala Dinner at the Adelaide Convention Centre, BFC won the Australian Trusted Trader Emerging Exporter Award – making this the 70th award received since the company was listed in 2015.

This award category acknowledges *outstanding export achievement by an enterprise in any industry sector which has been exporting goods or services for three years or less.*

Over the last year BFC has invested strategically in growing its presence in China and the ASEAN markets in order to provide natural and verifiably safe food and beverages to global markets so consumers can make healthy choices.

BFC Chief Executive Officer's Sean Ebert explains, "BFC achieves its objectives through a combination of:

- *Being close to our export customers through our own sales, marketing and distribution offices located in China, Thailand, Malaysia and Vietnam.*
- *Support from South Australian farmers through supply arrangements including supply from our own farms to produce our expanding premium range of dairy products for export.*
- *Investing in partnerships with research organisations driving innovative solutions in; production, processing, security, packaging, and development.*
- *Creating trusted food and beverage products through genuine ingredient integrity and transparency in raw material sourcing and production."*



BESTON GLOBAL FOOD COMPANY PTY LTD
ABN 28 603 023 383

A member of the Beston Global Food Company Group of Companies

BESTON GLOBAL FOOD COMPANY

LEVEL 9, 420 KING WILLIAM STREET, ADELAIDE, SOUTH AUSTRALIA, 5000
TELEPHONE +61 8 8470 6500

With its head office located in South Australia, BFC really captures Australia's 'clean and green' premium food image. Its networks across ASEAN and China regions capitalise on the demand opportunities in those regions emerging from the rise in middle income classes and their increasing interest in high protein, safe and clean and differentiated food and beverage products.

According to BFC's Executive Chairman, Dr Roger Sexton, "BFC's strategy for the last three years was a 'build-out' program whereby BFC expanded the infrastructure in our production facilities and resourced our international markets accordingly.

The transformational process is now well advanced with an established distribution footprint for BFC's products in the Asian region. The foreseeable future will see BFC involved in capitalising on this infrastructure."

A key element of this is capturing a slice of Asia's booming pizza chain market with its newly released Beston's Edwards Crossing Mozzarella product. There is an opportunity in Australia, China and ASEAN markets with mid-to-high end pizza chains that are looking for a good quality mozzarella at a competitive price.

BFC's Jervois facility was once known for producing the best mozzarella in Australia prior to the previous plant being acquired and scrapped as part of a Receivership process in 2015. BFC has re-employed the same expert cheesemakers and team and the new state-of-the-art plant only enhances this reputation further.

Additionally, BFC will continue to build relationships with its international customers who regularly tour the company's production facilities and farms in South Australia. This allows BFC's international guests to truly immerse themselves in the clean, green, food bowl that is South Australia," concludes Dr Sexton.

ENDS

FOR FURTHER INFORMATION PLEASE CONTACT:

Media

Sean Ebert, Chief Executive Officer

+61 8 8470 6500

sebert@bestonpacific.com.au

Maryanne Noon, General Manager – Communications and Marketing

+61 473 444 759

mnoon@bestonglobalfoods.com.au

ABOUT BESTON GLOBAL FOOD COMPANY

Beston Global Foods Company is a proud SA multi-award winning company taking the best of Australian produce to the world with fresh milk supplied by our valued Farmers and provides employment for nearly 300 people. For more information please visit

www.bestonglobalfoods.com.au



BESTON GLOBAL FOOD COMPANY PTY LTD

ABN 28 603 023 383

A member of the Beston Global Food Company Group of Companies