

“The multi award-winning cheddar cheese is produced at BFC’s factory in Murray Bridge, under the guidance of our award-winning Cheesemakers. The decision to cube the cheese was a combination of moving away from the traditional sliced cheese in packets and to offer consumers an easy-to-handle cube to snack on.

“It was essential that the ‘nibbles’ offerings in the pack were of a healthier, yet typically snacking nature, rather than high-fat chip-like ingredients - and the final product is labelled and packed at Bedford Industries, a trusted South Australian business which changes the lives of people with disabilities.

“In fact, the commercialisation of Beston’s Edwards Crossing Fancy Bites range is a great example of what can be achieved when South Australian companies collaborate,” Mr Hicks said.

The product gained momentum quickly and in August 2018, Beston’s Edwards Crossing Fancy Bites was awarded “Best Innovative Dairy Product” at the 2018 South Australian Dairy Awards.

In an industry focused on innovation and growth – in jobs and skills as well as in exceptional food and beverage products, BFC is certainly making its mark as a leader in the dairy industry, as is evidenced by this humbling endorsement.

Mr Hicks wraps up by encouraging all South Australians to add their support by trying Beston’s Edwards Crossing Fancy Bites – and indeed, all their dairy products next time they go to their local supermarket. He says, *“In doing so, you will not only be supporting job growth here in the Murray Lands and other regions of the state, but will also be supporting South Australia’s Dairy Farmers.”*

FOR FURTHER INFORMATION PLEASE CONTACT:

Media

Maryanne Noon, General Manager – Communications and Marketing

+61 473 444 759

mnoon@bestonglobalfoods.com.au

Social Media Handles:

Facebook:

@bestonglobalfoods

@edwards.crossing

@mablesaustralia

Twitter:

@BestonGlobal

@edwards_crossing

@mablesaustralia

Instagram:

@bestonglobal

@edwardscrossing

@mablesaustralia

ABOUT BESTON GLOBAL FOOD COMPANY LIMITED

Beston Global Food Company is a proud SA multi award-winning company taking the best of Australian produce to the world with fresh milk supplied by valued Farmers. The company provides direct and indirect employment for nearly 300 people. For more information please visit:

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